

Historic, Archive Document

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Why not plant Fruit Trees?



Can you imagine anything more attractive or enjoyable than a large fruit-dish full of fine, ripe, luscious, red (or yellow) Apples, on your dining table, during your meals, morning, noon and evening? Or a full dish on your library table, with your papers, magazines and books, during the day, and especially the long winter evenings, so you can just help yourself, unstintingly, any time and to any kind you like. Now, that's my idea of real, solid luxury and enjoyment.

Then, also, the dish of Apple-butter; chestnut-brown in color and luscious in flavor, on the table; a daily reminder of the days when your dear old mother used to spread it thickly on a hunk of bread, which, with two pieces of apple-pie, a "link" of sausage or "spareribs" made up your mid-day lunch. (Those were great days; may you never forget them.) Doubtless your "kiddies" would enjoy it—the Apple-butter—as well as you did: And what matter if they do smear their faces from ear to ear, as you did? Why, bless your heart—and theirs too,—it'll wash off.

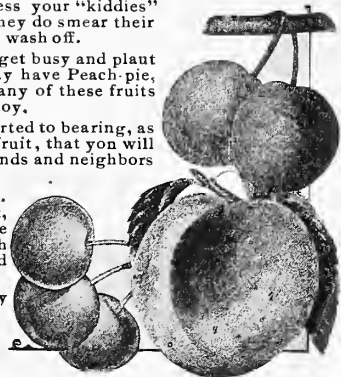
Don't you know, these are all possibilities within your easy reach, if you get busy and plant trees. And, of course, you can vary your fruit menu: You can just as easily have Peach-pie, Plum-pudding, spiced Pears, Quince honey, and even Cherry preserves; or any of these fruits fresh from the trees, for dessert, if you plant the trees and give them a little attention, which you'll enjoy.

You will have no trouble to get them to grow and bear. And, don't you know, when they get started to bearing, as they will in three or four years, you will become so interested in the blossoms, growing and ripening fruit, that you will stroll out to see them twice a week (if not every morning before breakfast as I used to) and call your friends and neighbors in to see them. I know just how it works on me; and it will get you the same way, sure.

It will pay you to look over your grounds very carefully and plant a tree in every available place. If your space is limited, plant Dwarf trees;—Apples and Pears—they can be planted 12 to 18 feet apart, cost but little more and begin bearing earlier. But don't put it off another day. Don't hesitate because you think the prices are a few cents per tree higher than they should be; for the very first crop will much more than pay for the trees; to say nothing of the pleasure and satisfaction in watching them grow and know they are the results of your personal efforts.

Trees ordered through us will be shipped direct to you, from the grower. This will avoid the delay caused by reshipping and will insure their reaching you more quickly and in good shape.

NOTE THE VARIETIES, ALSO REVISED PRICES, ON THE LAST PAGE OF THIS FOLDER.



Here's
something
very
Unusual:

Better
read
it
Now.

Templin Seed Company, L.
List of varieties

1-cent Paid.
Calla, Ohio.
PERMIT NO. 1

Why not Shrubberty about your home?

You are just like most other people, I think: Every time you see a fine city, suburban or country home, around which are properly arranged groups and horders of beautiful Shrubbery, Plants and Vines, you wish for something just as nice; don't you? And that's all right; for you should have a desire to make your home one of the most cosy, attractive and pretty places on earth. But the trouble has been, you thought you couldn't afford to do it? *You can't afford not to do it.*

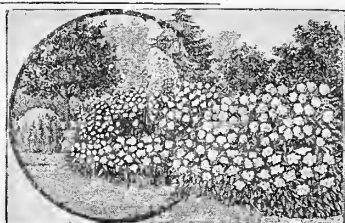
To your children and every member of your family the home, with it's environments of Shade Trees, Shrubberty, Plants and Vines, should be the most attractive and beautiful spot in your community. If it is not, can you blame them for seeking the more beautiful? Just surround them with Shrubbery, and Flowers, and a velvety lawn, all well kept by their own efforts and yours, and they will love "The Old Home" as never before; because of added beauty as well as its tender memories and associations. They will become neat and tidy about their persons and possessions; they will not grouch when asked to mow the lawn or rake up the fallen leaves; they will take pride in any kind of work about the home; and will never be anxious to go to the city to work and live. Surely it's worth more than the cost.

BUT THERE'S ANOTHER SIDE TO THIS HOME BEAUTIFYING PROPOSITION:

By the proper selection of Trees, Shrubs, Plants and Vines, carefully planted in groups and borders about your home, you will add very greatly to its money value, if you ever want or need to sell. It's really surprising how much more readily, and for how much better price, the well improved place will sell. One hundred dollars invested in suitable stock and well grouped about your home, will add One Thousand Dollars to its selling value. You need but little inquiry among real estate dealers to prove this statement.

Consult an Expert Landscape Gardener if you want the best results. His advise and services will cost you something, of course; yet but little when the more satisfactory results are considered. He can so plan your plantings as to cover a period of two or three seasons; thus making payments easier for you and each season add much to the attractiveness and value of the property. And yours will be a rare exception to the rule if you ever regret having the work done by an expert.

WE ARE PREPARED TO GIVE YOU EXPERT LANDSCAPE GARDENING SERVICE.



GROUP OF SHRUBBERY.



L. Templin Seed Company



NOTHING BUT THE BEST OF EVERYTHING.

Calla, Ohio.

Dear friend and patron:

It's amusing, isn't, to note the different expressions used by employes when refering to their employer? Some of mine call me "M. B." for brevity, I guess: Others say "The Old Man": I don't know what the office girls call me when I'm out: But my wife toots a horn--an old bugle--to call me to dinner.

Well, I don't care (very much) what they all call me; even if it is "The Old Man"; for I know they are a very likable and dependable bunch, and I believe they rather like me, too.

Anyway, I'm just old-fashioned enough to believe that all--or nearly all--of my old customers like me, just as I like them. And it's nice, isn't it, that we can become mutually confidential, just through long business acquaintance; even though we have never yet met face to face, as I often wish we could. It's really a long distance acquaintance, yet very pleasant.

Fifty-five years is a long time to be engaged in one business: A long time to put every atom of energy into the building of a business and the maintenance of a good reputation. Some of our customers have ordered regularly from us all these years. Any wonder I like the business and my customers? And I believe it's mutual.

If you, personally, had given the best of your life--practically all of it--to a business; had invested your money and time to improve the service; had worked concientiously to give your customers satisfaction; how would you feel if you had to quit, and cease to serve your old and loyal friends?

That's just what I must now do. The work has become too strenuous for me. During a six-weeks sickness, just after the close of the season's trade, my Physician told me I must ease up on my work. That, with other things beyond my control, have brought me, though with great reluctance, to the above decision.

Doubtless you will remember that we announced, in our 1920 Catalogue, our purpose to move the business to Youngstown, Ohio. From that time to this we have tried to sell our fine home and farm; and since my sickness have tried to dispose of our business and equipment. But the Agencies have failed in both.

Therefore, if we live, we shall remain in Calla, until next Spring or Summer. But we have a fine stock of good, live Seeds on hand, with full Seed-room and Office equipment. What shall we do with them? It's too late to issue a Catalogue for 1921.

Here's what some of my friends and employes advise:

"Just write a nice letter to each of your old customers and ask them to send you their orders again this season, using the old Catalogue; and we will do the work. You may stand around and boss the job, if you want to, but we will do all the hard work."

Now I call that LOYALTY; don't you? And that's just what makes me say "I don't care what they call me." I know they are interested in me or they would not be so loyal. And it gives you confidence in them--and me too--don't it?

If you have lost the 1920 Catalog, use the list and prices on the last page of this folder-letter. Or, send us an open order--simply mention whether early or late varieties are wanted--and we will send the very best of everything. You can trust us to do this.

It will really be to your advantage to select from the 1920 Catalog; for had I issued a new one the prices would have been higher; because prominent Seedsmen have been very earnestly advocating, in the Seed Trade Journals, the need of increasing the packet prices to 10-cts, straight. You know that nearly all of our varieties are 5-cts per packet; and they are good sized, well filled packets, too.

The favor we are asking is very unusual, I know; but it's reasonable, isn't it? Doubtless I could have sold all the Seeds to other dealers, for there is always a market for good, live Seed. But I thought, because you had ordered from us before, and perhaps would need to order somewhere this season, it was only fair to give you a chance to order from us again; and especially that we report briefly the reason for closing out the Seed Business.

While I shall not be able to furnish Seeds after this season, (Spring of 1921) I hope to supply your needs in Fruit Trees, Small Fruits, Hardy Shrubs, Plants, Vines, &c. Most of these will be sent direct to you from the nursery; thus avoiding the injuries and annoying delays resulting from reshipping.

My general health is yet quite good, but I feel the necessity for the change from the close confinement indoors, to outdoor employment that will be less strenuous. My purpose is to engage in Landscape Architecture and Gardening, My son J. Lester, will also assist me in this new work. This will keep me outdoors and on the road practically all the time; and it's a business closely allied with my former business. I'm sure I can render you expert service in this line, and at fair prices.

Here's another suggestion from my employes:

"Tell them--meaning you too--to send in their orders early, so that we can fill them promptly, before the mid-season rush." You see they (and so do I) expect orders from practically every one of our former customers; and that surely means a RUSH.

You will find herewith an Order Blank on which to indicate your selections; also an Envelope bearing our present address. Use them today. And for additional orders during the season we will send you more, with your first order for Seeds.

Words fail me when I try to express, on this printed sheet, my deep feelings of regret for this needful change in our friendly business relations; though I am fully convinced that friendships founded upon mutual confidence and satisfaction are usually more firm and unchanging than when otherwise formed.

I thank you, in advance, for any orders you may give us this season; and assure you that I shall never forget your former liberal and kindly patronage.

Yours truly,

W.B. Franklin

P. S. Again we call your attention to the list of varieties and prices on the last page of this folder.

List of Varieties; also Revised Prices.

As a matter of convenience, and to help you make out your orders, if you have mislaid or lost our 1920 Catalogue, we are sending this condensed list of varieties, with slightly revised prices.

ASPARAGUS.

Columbian Mammoth White. Pkt 10 cts
Giant Argenteuil. 5 cts
Ounce 15 cents; ¼ pound 50 cents.

Asparagus Roots.

12 for 35 cts; 25 for 60 cts; 50 for \$1.10; mail.

BUSH BEANS

Burpee's Brittle Wax. 10 cts
Davis White Wax. 10 cts
Prolific German Black Wax. 10 cts
Pencil Pod Black Wax. 10 cts
Rust-Proof Golden Wax. 10 cts
Wardwell's Kidney Wax. 10 cts
Bountiful. Green-pod. 10 cts
Burpee's Stringless Green Pod. 10 cts
Early Round Pod Six Weeks. 10 cts
Extra Early Red Valentine. 10 cts
Full Measure. 10 cts

POLE BEANS.

Early Golden Cluster Wax. 10 cts
Golden Carmine Horticultural Wax. 10 cts
Kentucky Wonder Wax. 10 cts
Kentucky Wonder, Green-pod. 10 cts
Lazy Wife. 10 cts
White Dutch Caseknife. 10 cts

LIMA BEANS.

Extra Early Jersey, Pole. 10 cts
King of the Garden. 10 cts
Carpenteria. 10 cts
Burpee's Improved. Bush. 10 cts
Fordhook. 10 cts
Henderson's Dwarf 10 cts
Prices, ½ pt 25 cts; pt 45 cts; qt 80 cts

SOUP BEANS.

Boston Pea or Navy. 10 cts
Marrowfat. 10 cts
Postpaid, ½ pt 20 cts; pt 30 cts; qt 50 cts

BEETS.

New Fireball. 10 cts
Eclipse and Lentz, each 5 cts
Crosby's and Detroit Dark Red, each 5 cts
Half-Long Blood Red. 5 cts
Postpaid, ounce 15 cts; ¼ pound 45 cts.
Golden Tankard, Golden Giant, each. 5 cts
Mam. Long Red, New Sludstrup, each. 5 cts
Lane's Improved, Sugar. 5 cts
Postpaid, ounce 10 cts; ¼ pound 40 cts.
Silver Ribbed, and Lucullus, Chard. 5 cts.
Postpaid, ounce 25 cts; ¼ pound 75 cts.

CAULIFLOWER.

Early Snowball. ¼ ounce 80 cts. 15 cts
Early Erfurt. ¼ ounce 70 cts. 10 cts
Dry Weather or Danish. ¼ oz 85 cts. 15 cts

CARROTS.

Oxheart, and Danver's Half-Long. 5 cts
Cbatenay Half-Long. 5 cts
Postpaid, ounce 20 cts; ¼ pound 65 cts.
New Mastodon, White Belgian, each. 5 cts
Postpaid, ounce 15 cts; ¼ pound 50 cts.

CELERY.

Columbia and Giant Pascal, each 5 cts
Self-Blanching and Snow-White, each 10 cts
White Plume and Winter Queen, each 5 cts
Postpaid, ounce 30 cts; ¼ pound 90 cts.

CABBAGE.

Glory Enkhuizen, and E. All Head. 5 cts
E. Winningstad and E. Wakefield. 5 cts
Copenhagen Market. Oz 75 cts. 10 cts
Pe-Tsai, Chinese Cabbage. Oz 65 cts. 10 cts
Sure-Head, and The Houser, each. 5 cts
Prem. Flat Dutch, and Autumn King. 5 cts
Danish Ball-Head. 5 cts
Mam. Rock Red, and Am. Savoy, each. 5 cts
Postpaid, ounce 55 cts; ¼ pound \$1.65.

Brussels Sprouts. Ounce 45 cts. 5 cts
Broccoli. Ounce 50 cts. 5 cts
Chicory. Ounce 40 cents. 5 cts
Cress. Ounce 50 cts. 5 cts
Collards. Ounce 35 cts. 5 cts
Dandelion. Ounce 85 cts. 10 cts
Endive. Ounce 20 cts. 5 cts
Okra. Ounce 15 cts. 5 cts

SWEET CORN.

Golden Honey and Kendall's Giant. 10 cts
First of All and Mammoth Cory. 10 cts
Howling Mob and Stowell's Evergreen 10 cts
E. Evergreen and Country Gentleman 10 cts
Postpaid, ½ pt 20 cts; pt 30 cts; qt 55 cts.
Japanese Wonder. Pop ½ pt 30 cts. 10 cts
Queen's Golden and White Rice 10 cts
Postpaid, ½ pint 25 cts; pint 40 cts.

CUCUMBERS.

Cool and Crisp, also Davis Perfect. 5 cts
Early Cluster and Chicago Pickle. 5 cts
Fordhook Famous. Ounce 20 cts. 10 cts
Early Fortune. Oz 20 cts; ¼ lb 60 cts. 10 cts
Imp. Long Green and Klondike 5 cts
Everbearing and Jersey Pickle 5 cts
West India Gherkin. Ounce 30 cts. 5 cts
Except noted, ounce 15 cts; ¼ lb 50 cts.

EGG PLANT.

Black Beauty and E. Long Purple. 10 cts
New York Improved Spineless. 5 cts
Except noted, ounce 60 cts; ¼ lb \$1.90
Kale and Kohl Rabi. Ounce 30 cts. 5 cts
Ornamental Gourd, 10 sorts mixed. 10 cts
Medicinal Herbs, 15 sorts, 5 cts Mixed 10 cts
Martynia. Ounce 25 cts. 5 cts
Mustard. Ounce 20 cts 5 cts

LETTUCE.

Crisp as Ice and Grand Rapids. 5 cts
Improved Hanson and Tomhannock 5 cts
Perfection Salamander and Wonderful 5 cts
Prize Head and Black Seeded Simpson 5 cts
Trianon or Self-closing 5 cts
Ounce 15 cts; ¼ pound 40 cts; pound \$1.20

MUSK MELON.

Eden Gem and Miller's Cream 5 cts
Early Hackensack and Hoo Doo 5 cts
Emerald Gem and Cassaba 5 cts
Rocky Ford, Honey Dew and Tip Top 5 cts
Ounce 15 cts; ¼ pound 45 cts; pound \$1.30

WATERMELON.

Fordhook Early and Princess. Oz 25 c. 10 cts
Tom Watson and Angel Kiss 5 cts
Halbert's Honey and Sweet Heart 5 cts
Kleckley Sweet and Sugar Stick 5 cts
Except noted, oz 15 cts; ¼ lb 40 cts; lb \$1.25

ONIONS.

Yellow Danvers & Red Weathersfield 10 cts
Mammoth Silver King. Oz 50 cts 10 cts
Austrian Brown and White Bermuda 10 cts
Red Bermuda. Ounce 50 cts. 10 cts
Mammoth Prizetaker. Ounce 45 cts. 10 cts
Except noted, oz 35 cts; ¼ pound \$1.10
Onion Sets. White and Yellow. Pint 15 cts
quart 30 cts; 5 quarts \$1.10, postpaid

PEAS.

American Wonder and Premium Gem 10 cts
Little Marvel. ½ pt 30 cts; pt 50 cts. 10 cts
Alaska and Nott's Excelsior 10 cts
First And Best and Laxtonian 10 cts
Abundance and Gradus 10 cts
Champion of England & Everbearing 10 cts
Prince Edward and Telephone 10 cts
Except noted, ½ pt 25 cts; pt 45 cts; qt 80c.

PARSNIP.

Improved Guernsey and Hollow Crown 5 cts
Ounce 20 cts; ¼ pound 50 cts; lb \$1.50

PEPPERS.

Perfection and Chinese Giant 10 cts
Ruby King and Sweet Italian 5 cts
World Beater. Oz 55 cts. 10 cts
Golden Queen and Tabasco 5 cts
Ounce 45 cents; ¼ pound \$1.50, postpaid.

PUMPKINS.

Lake Shore and Small Sugar 5 cts
Quaker Pie and White Cushaw 5 cts
Big Tom and King of the Mammoth 5 cts
Ounce 15 cents; ¼ pound 45 cents

RADISHES.

Chartier and White Tip Scarlet Ball 5 cts
Earliest White and White Icicle 5 cts
Cincinnati Market & French Breakfast 5 cts
Early Crim, Giant & Chinese Celestial 5 cts
Sakurajima. Ounce 20 cts 5 cts
Ounce 15 cts; ¼ lb 50 cts; lb \$1.50

Parsley. Ounce 15 cts 5 cts
Rhubarb. Ounce 20 cts 5 cts
Rhubarb Roots. 15 cts each; 7 for \$1.00
Salsify. Ounce 25 cts 5 cts
Spinach. Ounce 25 cts 5 cts

SQUASHES.

Bush Fordhook and Mam. Crookneck 5 cts
Mammoth White Bush Scalloped 5 cts
Chicago Warted Hubbard & Delicata 5 cts
True Hubbard and Golden Hubbard 5 cts
Delicious. Ounce 25 cts 10 cts
Except noted, ounce 20 cts; ¼ lb 60 cts

TOMATOES.

Bonny Best and John Baer. Oz 55 cts 10 cts
Cbalck's Early Jewel and Imperial 5 cts
Golden Queen and Spark's Earliana 5 cts
Crimson Cushion & Ponderosa oz 55 c. 10 cts
Except noted, ounce 45 cts; ¼ lb \$1.50

TURNIPS.

Pur. Top White Globe & White Egg 5 cts
Pur. Top Strap Leaf and E. Snowball 5 cts
Golden Ball and Bloomsdale Swede 5 cts
Breadstone and Purple Top Swede 5 cts
Ounce 15 cts; ¼ lb 50 cts; pound \$1.50

Fruit Trees, Small Fruits, Roses, Etc.

The following varieties are offered in the 1920 Catalogue All of the highest quality. There is now even greater scarcity of good trees than last season; hence a slight advance in prices is unavoidable:

Select Apples.

Red Astrachan. Yellow Transparent. Maidens Blush. Duchess. Wealthy. Arkansas Red. Baldwin. Delicious. Grimes Golden. Jonathan. Northern Spy. Stayman's Wine-sap. Wolf River. Winter Banana.

Price: 75 cts each; 5 for \$3.50; 10 for \$6.50

Select Pears.

Anjou. Bartlett. Clapp's Favorite. The Duchess. Flemish Beauty. Keiffer.

Price: 90 cts each; 5 for \$4.25; 10 for \$8.00

Select Plums.

Bradshaw. Italian Prune. Moore's Arctic.

Lombard. Riene Claude. Satsuma.

Price. 95 cts each. 5 for \$4.50; 10 for \$8.50

Select Cherries.

Bing. Black Tartarian. Dyehouse. Early Richmond. Montmorency. Windsor.

Price. 90 cts each; 5 for \$4.25; 10 for \$8.00

Select Peaches.

Belle of Georgia. Carmen. Champion. Elberta. Fitzgerald. Mayflower.

Price. 60 cts each; 5 for \$2.75; 10 for \$5.00

Orange Quince 75 cts each; 5 for \$3.50

Russian Mulberry 80 cts each, 5 for \$3.75

Weeping Mulberry 2-yr-old head, \$2.80
Norway Maple 8 to 10 feet, \$1.00
Soft Maple 8 to 10 feet, \$1.40
American Elm 8 to 10 feet, \$1.00

Select Strawberries.

Progressive Everbearing. 12 for 50 cts; 25 for 75 cts; 50 for \$1.25; 100 for \$2.25, postpaid
William Belt. 12 for 40 cts; 25 for 65 cts; 50 for \$1.10; 100 for \$2.00, postpaid.

Select Raspberries.

St. Regis, Everbearing. 5 for 75 cts; 12 for \$1.30; 25 for \$2.30, postpaid.
Cuthbert. Cumberland. Kansas. Golden Queen. Except noted, 5 for 60 cts; 12 for \$1.20; 25 for \$2.00; 50 for \$3.75, postpaid.

Select Blackberries.

Eldorado and Snyder. 5 for 60 cts; 12 for \$1.20; 25 for \$2.00; 50 for \$3.75, postpaid

Select Currants.

Perfection, 30 cts each; 3 for 80 cts; 12 for \$3 Wilder and White Grape. 25 cts each; 3 for 65 cts; 12 for \$2.50, postpaid.

Select Gooseberries.

Downing and Red Jacket. 25 cts each; 3 for 65 cts; 12 for \$2.50, postpaid.

Hardy Roses, Etc.

SELECT HARDY ROSES.

Gen Jacqueminot, Karl Druschki, Paul Neyron, Pink Killarny. 75 cents each.

SELECT CLIMBING ROSES.

Crimson Rambler, Dorothea Perkins, Climbing American Beauty. 75 cents each.

SELECT HARDY VINES.

Ampelopsis Veitchii, 50 cts. Clematis Henryjii 75 cts. Clematis Jackmanii, 85 cts. Clematis Paniculata, 60 cts. Japanese Honeysuckle, 50 cts, Wistaria, 50 cts.

SELECT HARDY SHRUBBERY

Hydrangea Arborescens, 50 c. Mock Orange 45 cts. Spirea Waterer, 50 cts. Spirea Thunbergii, 45 cts. Weigelia Rosea, 50 cts. Weigelia Variegata, 50 cts. All postpaid.

SELECT HARDY PHLOX.

Athis, Bridesmaid, Miss Lingard, Pantheon, Von Lassburg. 20 cts each; the set for 90 cts

HARDY GRAPES.

Agawam, Concord, Niagara, Lindley, Worden. 25 cents each; the set for \$1.10.